



I M O G E N H E A T H

WALLPAPER COLLECTION

THE COLLECTION

Celebrating British craftsmanship, pattern and colour. Imogen Heath introduces a curated edit of signature designs re-imagined as wallpaper.

A reflection on landscapes, architecture and Imogen's love of textiles; the collection provides an effortless way to bring pattern into your home across a series of gentle geometrics and organic hand-painted compositions.

Reminiscent of handmade papers, the surface of our wallpaper brings the painterly quality and joyful colour palettes of our designs to life. Produced by one of the UK's leading manufacturers and made from eco-conscious materials, we are proud to be able to provide a wallpaper that not only looks beautiful but is long-lasting and recyclable.

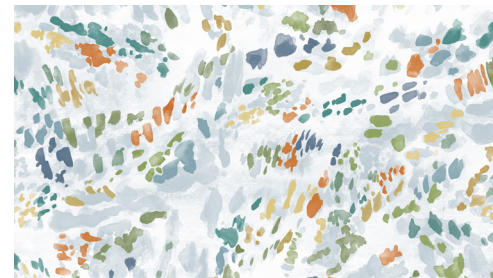
This collection is the perfect way to bring pattern into your home and find joy in the art of decorating.





HEATHER

An abstract landscape, freely depicted with bold watercolour brush strokes that creates a scene full of movement and texture.



Heather Multi - Winter
HE22WP11D



Heather Multi - Sand
HE22WP12D



ARIA

A chevron with a twist. Inspired by a love of woven textiles, this design is full of movement and texture. A modern take on the classic herringbone design.



Aria - Mist
AR22WP01D



Aria - Winter
AR22WP12D

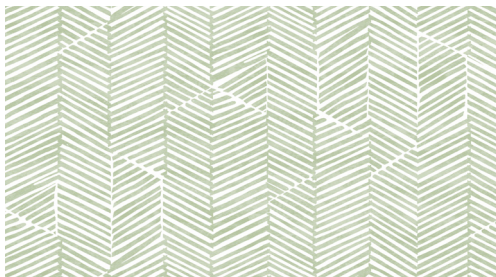


**Aria - Spring
AR22WP10D

**Aria - Cornflower
AR22WP15D



**Aria - Sage
AR22WP11D





EVERGREEN

An all-over arrangement of dancing evergreen shapes, this modern floral is one of our most popular designs.



Evergreen - Indigo
EV22WPO2D



Evergreen - Green Grey
EV22WPO3D



Evergreen - Pink
EV22WPO4D

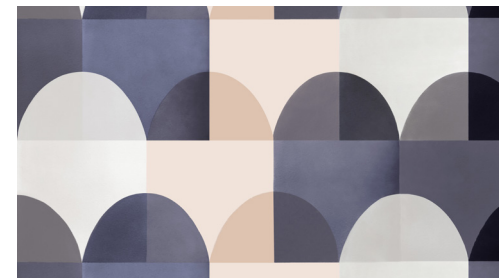


Evergreen - Dark Multi
EV22WPO5D



VIADUCT

A beautifully bold but calming geometric design depicting the Viaducts within the Sussex landscape.



Viaduct - Blue
V122WPO1D



Viaduct - Green
V122WPO2D



BLUEBELL

Like walking through a field of bluebells, this delicate monochromatic design combines soft abstract floral shapes with a subtle stripe to create a contemporary botanical design.



Bluebell - Grey
BL22WPO1D



Bluebell - Indigo
BL22WPO2D



Bluebell - Blush
BL22WPO3D



**Bluebell - Spring
BL22WPO4D

ABOUT OUR WALLPAPERS

With a focus on craftsmanship and conscious production, our wallpapers have been made to last and add a durable, yet beautiful surface to any home or project.

Manufactured in the UK, we have partnered with an FSC-certified and '0% to landfill' manufacturer to produce our high-quality wallpapers. Our Eco Non-Woven paper base contains no PVC or polyester and has been created from renewable wood pulp fibre, plant-derived thermoplastics and a water-based binder. Which means that our wallpapers are fully recyclable.

At 130gsm in weight, the paper has a subtle, textured surface which adds a beautiful and luxurious finish to the wall.



IMOGEN HEATH WALLPAPERS

CODE	DESIGN	COLOUR	COMPOSITION	ROLL WIDTH	PATTERN REPEAT		AVAILABLE ROLL LENGTHS		CARE INSTRUCTIONS
					HEIGHT	WIDTH			
EV22WP05D	Evergreen	Dark Multi	Non woven 130gsm	70cm / 27.5"	42.5cm / 16.7"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	    
EV22WP04D	Evergreen	Pink	Non woven 130gsm	70cm / 27.5"	42.5cm / 16.7"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	
EV22WP03D	Evergreen	Green Grey	Non woven 130gsm	70cm / 27.5"	42.5cm / 16.7"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	
EV22WP02D	Evergreen	Indigo	Non woven 130gsm	70cm / 27.5"	42.5cm / 16.7"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	
BL22WP03D	Bluebell	Blush	Non woven 130gsm	70cm / 27.5"	35cm / 13.7"	35cm / 13.7"	10.05m / 11yds	5m / 5.46 yds	
BL22WP02D	Bluebell	Indigo	Non woven 130gsm	70cm / 27.5"	35cm / 13.7"	35cm / 13.7"	10.05m / 11yds	5m / 5.46 yds	
BL22WP01D	Bluebell	Grey	Non woven 130gsm	70cm / 27.5"	35cm / 13.7"	35cm / 13.7"	10.05m / 11yds	5m / 5.46 yds	
**BL22WP10D	Bluebell	Spring	Non woven 130gsm	70cm / 27.5"	35cm / 13.7"	35cm / 13.7"	10.05m / 11yds	5m / 5.46 yds	
HE22WP11D	Heather Multi	Winter	Non woven 130gsm	70cm / 27.5"	98.9cm / 38.9"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	
HE22WP12D	Heather Multi	Sand	Non woven 130gsm	70cm / 27.5"	98.9cm / 38.9"	70cm / 27.5"	10.05m / 11yds	5m / 5.46 yds	
VI22WP01D	Viaduct	Blue	Non woven 130gsm	52cm / 20.4"	24.7cm / 9.7"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
VI22WP02D	Viaduct	Green	Non woven 130gsm	52cm / 20.4"	24.7cm / 9.7"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
AR22WP01D	Aria	Mist	Non woven 130gsm	52cm / 20.4"	25.2cm / 9.9"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
AR22WP12D	Aria	Winter	Non woven 130gsm	52cm / 20.4"	25.2cm / 9.9"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
**AR22WP04D	Aria	Spring	Non woven 130gsm	52cm / 20.4"	25.2cm / 9.9"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
**AR22WP15D	Aria	Cornflower	Non woven 130gsm	52cm / 20.4"	25.2cm / 9.9"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	
**AR22WP11D	Aria	Sage	Non woven 130gsm	52cm / 20.4"	25.2cm / 9.9"	52cm / 20.4"	10.05m / 11yds	5m / 5.46 yds	

** This design is available for pre-order as a bespoke colour option



Washable



Straight match



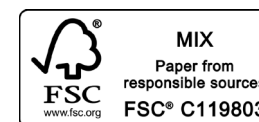
Paste the wall



Strippable



Good light fastness



WALLPAPER INFORMATION

- Roll lengths available are 10.05m or 5m unless advised
- Our prints are edge to edge on trimmed wallpaper rolls of 70cm or 52cm wide.
- Colour match - slight variances may occur between batches.
- This is a 'paste the wall product'. The decorator should paste the wall and not the back of the wall-covering.

WALLPAPER BASE

Our wallpaper base is a non-woven, 130 GSM paper.

59% Cellulose (Wood Pulp) fibres- Renewable

20% PLA (Plant derived Thermoplastic) fibres - Renewable

21% Water-based Latex Binder

Our wallpapers have been manufactured in the United Kingdom and are FSC certified. Created from renewable fibres and a water-based latex binder our 'eco non-woven' papers are printed with water-based, non toxic inks.

Please note: we reserve the right to change the construction or finish of a wallpaper without notification, in accordance with product development.

This product has been created for residential and commercial projects. It may not be used in the manufacture of products for resale.

- A premium quality tub adhesive, or an equivalent good quality pH neutral, solvent-free, fungicide protected, light grade adhesive should be used.
- Full hanging instructions are included with every roll.
- Whilst we check our wallpaper stringently for production quality, please be aware that there may be some small colour difference between batches.




















FIRE RETARDANCY

Wallpaper meets the requirement EN 13501-1:2007+A1:2009 reaction to fire class B - s1,d0 or USA ASTM E84 class 1.

Please check all wallcovering orders when received for quality, colour, design and any imperfections prior to cutting. Claims against wallcoverings will not be accepted after cutting and hanging the wallcovering. Imogen Heath will review claims for defective merchandise but will not be responsible for labour costs in the installation of incorrect or imperfect materials. Any colour changes or discolouration due to walls or improper wall preparation is not covered by this warranty.

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WALLCOVERING CARE AND HANGING KEY

	Spongeable		Free match
	Washable		Straight match
	Extra washable		Offset match
	Scrubbable		Direction of hanging
	Paste the product		Reverse alternate length
	Paste the wall		Moderate light fastness
	Peelable		Satisfactory light fastness
	Strippable		Good light fastness
	Pre-pasted		Very good light fastness
	Extra scrubbable		Design repeat / Distance offset

WALLCOVERING HANGING INSTRUCTIONS

Please read these instructions carefully before hanging this wallcovering.

1. INSPECT EACH ROLL

Before cutting and hanging this wallcovering, ensure that all rolls have the same batch reference, are in good condition, have no shade variation and that no other faults are present. Please ensure that there are enough rolls to complete the job.

Do not assume that the wallcovering will come off the roll the correct way up. Always refer to the pattern book or check with the retailer.

Examination before hanging is the buyer's responsibility. No claim can be accepted for hanging incorrect wallcoverings or after wallcoverings have been cut and hung showing defects which were apparent at the time of hanging. In the event of any complaint, please quote the design reference and batch number on this label.

2. PREPARATION

- Walls should be clean, dry and even.
- Remove any old wallcovering and loose paint and scrape off powdery, flaky surfaces.
- Roughen painted surfaces with sandpaper.
- Absorbent surfaces should be prepared with an oil based

primer ensuring it dries completely before continuing.

- New plaster should be allowed to dry out completely.
- Metallic effects can be damaged if high levels of alkaline are already present in the walls. Preparing the walls with an alkaline resistant primer should prevent any damage of this type.
- For best results we recommend walls are cross lined using good quality lining paper. Sizing the lining paper will aid adhesion. Lining should be allowed to dry completely before hanging the wallcovering.

3. PASTING AND HANGING

- This is a 'paste the wall product'. The decorator should paste the wall and not the back of the wallcovering.
- A premium quality tub adhesive, or an equivalent good quality pH neutral, solvent-free, fungicide protected, light grade adhesive should be used.
- **DO NOT USE SELF-MIX ADHESIVES. ALL PURPOSE AND HEAVY DUTY PASTES ARE NOT SUITABLE.**
- Paste should be evenly applied to the wall to hang 1 length at a time, to an area slightly wider than the width of the roll.
- Butt joins and use a decorator's brush to smooth down the wallcovering, working from the centre to the edges to express air bubbles. **NB. If this is a flocked wallcovering, use only a clean, soft roller, NOT a decorator's brush.**
- Avoid squeezing paste out of joins and ensure paste does not get onto the brush or roller.

- No paste should be allowed to come into contact with the surface of the paper and hands should be kept clean and dry whilst handling the wallcovering.
- Paste will damage the surface, particularly flocked areas. The company cannot accept responsibility for marks or damage caused by paste. Should any paste have been allowed to come into contact with the surface, it should be lightly sponged off whilst moist, using a clean, damp sponge.
- Trim top and bottom with a sharp knife or scissors.
- Ensure wallcovering is firmly adhered as, in the event of fire, loose wallcoverings can contribute to the hazard.
- After hanging 2 or 3 lengths, inspect the result to ensure that no shading or other faults are present. No claim for hanging costs can be accepted once more than one roll has been hung.

This information has been supplied in good faith, but without guarantee, and on the understanding that the installer will have decorating knowledge to work with differing site and/or atmospheric conditions.

CONTACT
INFORMATION

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